



# LIFEWORD

## Manuscript Submission Application

As a Christian Publishing Company, LifeWord operates with a clear directive established by our founders, Dr. G. Craig Lauterbach and Cynthia D. Lauterbach. LifeWord is looking for authors who communicate a message that will enlighten, inspire and empower readers through the written word.

**We do not publish...** poetry, art, or children's books.

Thank you entrusting us with your manuscript. The review process takes from 2 to 4 weeks. Those submitting a manuscript for review must fill out this application. Once completed, please mail this application to our office, along with a check for **\$250.00 (non-refundable submission fee)**. If the manuscript is accepted, the submission fee will be applied toward the total cost of the project.

**SUBMIT TO: LIFEWORD PUBLISHING, LLC · Post Office Box 201 · Pipersville, PA 18947 · USA**

### PERSONAL INFORMATION

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Name:

Address:

Phone Number:

E-mail:

Website:

Church / Ministry Name:

Assistant Contact Info:

### BOOK INFORMATION

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1. Title:
2. Estimated Word Count:
3. Total Page Count:
4. Who is your intended audience? (*Gender/Age/Culture*)
5. What is the primary message of your book? (*A brief clear description*)
6. What spiritual and practical application are you expecting the reader to glean from your book?
7. List 2 or 3 books currently available you consider comparable to your book.

## MINISTRY INFORMATION

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1. Do you pastor a congregation or lead/work in a ministry? *(If yes, please answer the following)*
  - Approximately how many attend your Church?
  - How many are reached by your ministry?
  - What denomination do you most identify with?
2. Social Media
  - Number of Personal Facebook Followers:
  - Number of Public Ministry Page Facebook Followers:
  - Number of Twitter Followers:
  - Number of Instagram Followers:
  - Number of YouTube Subscribers:
3. Do you have a blog?
  - Daily/weekly/monthly:
  - Subscribed followers:
4. Do you have a mailing list for newsletters or ministry updates?
  - Email/Printed/Both:
  - Number of subscribers:
  - Weekly/Monthly/Quarterly/Yearly:
5. Do you have access or connections to well-known Radio/TV/ shows? *(If yes please describe)*
6. Endorsements
  - Who are your committed endorsers and what is your relationship with them?
  - Who are your potential endorsers and what is your relationship with them?
7. Do you know any influential people who would be willing to write a **foreword** for your book?  
*(If yes, describe your relationship with them?)*
8. Do you plan to write more books and/or establish a brand? *(If yes, on this topic or other topics?)*
9. Are you currently traveling and/or ministering on a regular basis?
  - About how many times a month and/or year?
  - Are you able to sell your books at these events?

## AGREEMENT INFORMATION

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I hereby understand and agree that by submitting my manuscript I am not guaranteed a publishing contract with LifeWord Publishing, LLC. I further understand that my manuscript will remain confidential during and after the review process. I understand and agree that my \$250.00 submission fee is NON-REFUNDABLE, but if my manuscript is accepted by LifeWord Publishing, the submission fee will be applied towards my publishing costs with LifeWord Publishing. This is NOT a publishing contract. It IS a review contract between LifeWord Publishing and the applicant.

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Dr. G. Craig Lauterbach, President  
President / CEO

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Applicant Signature

**\$250.00 Submission Fee: Payable to LifeWord Publishing**

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Print Full Name